Talend Connect World Tour 2020 Agenda
North America | October 28 | 9AM PDT | 12PM EDT

08:30 – 13:00 PDT

ENTERTAINMENT CENTER: Visit the Genius Bar to get your questions answered by our subject matter experts, swap ideas with other attendees, and find our “at-home” workout, Trust Your Core, available here before and after the event.

SPONSOR SHOWCASE: Learn how partners are innovating and using Talend technology to build comprehensive data solutions for your business.

09:00 – 09:45

OPENING KEYNOTE:
Navigating Data Chaos with Confidence – Learn from Today’s Digital Leaders ~ Christal Bemont, CEO, Talend and Lauren Vaccarello, CMO, Talend
With Special Guest: Sai Jasti, VP, Data Analytics & AI, GSK Vaccines – Global Tech

Seeing that even the largest and most robust enterprises are vulnerable has reinforced the importance of digital transformation and precise data analytics to deliver experiences that matter to customers. Information continues to be our greatest asset against uncertainty, allowing us to re-instrument, adapt, and even excel through turbulent times. Talend’s CEO, Christal Bemont, celebrates the companies that go on the offense and act with clarity and confidence amidst adversity. Discover the best approaches to unlocking your data’s full value by focusing less on the mechanics of data management and more on creating trusted insights that drive meaningful business outcomes.

Companies must leverage data to increase productivity, unlock new revenue streams, and adapt to market shifts. Success requires you to deliver the right data to the right people at precisely the right time. Lauren Vaccarello, Talend’s CMO, highlights what is new in Talend Data Fabric to support your data evolution, including the latest enhancements to the industry’s first data Trust Score. Get a glimpse of some game-changing innovations on the horizon designed to increase the timeliness, accuracy, and relevancy of your data to help you compete, thrive, and win in any market.

10:00 – 11:50

Everyone’s a Data User Technical Track
Join fellow practitioners for an in depth look at how modern businesses are empowering more users to become data driven, for better outcomes. Hear from Talend customers, partners, and experts and learn about the latest technologies to unlock the potential of organizations with data literacy.

Trusted Data for Success Business Track
Data can make or break your business. If your data is unreliable, so are your decisions. You’ll hear from Talend customers as they discuss how they are finding success by ensuring that decisions are made on trusted data.

The Future is Now Executive Track
Join a diversified group of industry experts and thought leaders as we explore how data is transforming the way we lead. Trusted data and agility are the superpowers for the leadership of today.

12:00 – 12:30

SPECIAL CLOSING KEYNOTE GUEST SPEAKER: Billy Beane, Executive VP of Baseball Operations for the Oakland A’s & subject of the movie Moneyball
Talend CMO, Lauren Vaccarello, hosts a fireside chat with Executive Vice President of Baseball Operations, Billy Beane. Learn how he has helped shape the way modern businesses view and leverage big data and employ analytics for long-term success.

12:30 – 13:00

CONNECT CAMPFIRE: Join us for after-hours networking, idea-swapping & more in the Entertainment Center after the closing keynote
<table>
<thead>
<tr>
<th>Time</th>
<th>Everyone’s a Data User Track</th>
<th>Trusted Data for Success Track</th>
<th>The Future is Now Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 –</td>
<td>Making Your Data More Accessible With Cloud, Automation, and Trust</td>
<td>Establishing Business Agility for Uncertain Times — The Power of APIs and On-demand Data</td>
<td>10AM – 11AM</td>
</tr>
<tr>
<td>10:30 PDT</td>
<td>Raghu Achar, VP Engineering and Applications, Vituity Ramu Kalvakuntla, Chief Architect, Accenture Rolf Heimes, Global Head of Business Development, Talend See how Talend and Accenture partner to help Vituity transform their data into a competitive advantage and help them modernize by moving to the cloud.</td>
<td>John Donaldson, Integration Services Manager, Newcastle University Ray Christopher, Sr Product Marketing Manger, Talend Business models of many companies have been turned upside down during the pandemic, but those that are agile and built for change can weather the storm and turn adversity into opportunity. Organizations with high business agility outperform their peers by 2 to 3 times. To recover and thrive businesses need to act quickly in understanding new customer needs, harness all their data and implement new strategies. Join us to hear how Newcastle University increased business agility, improved operations, and responded to COVID-19 using APIs and on-demand data. With Talend, The University quickly implemented new applications to improve the safety of students and staff.</td>
<td>Diamonds, Data &amp; Detonators: Three Things You Should Trust Moderated by Chrystal Bemont, CEO, Talend Panelists: Brian Solis, Digital Anthropologist, Futurist and Analyst, Salesforce Denise Persson, CMO, Snowflake Nora Denzel, Talend Board Member Sai Jasti, VP, Data Analytics and AI, GSK Vaccines – Global Tech From the luxury goods industry to military operations, information is essential to determine value. And when trusted data flows across an organization, companies can grow, adapt, and reach their business goals. Hear from industry experts as they discuss the importance of trust in today’s world, specifically trusting your data. Chrystal Bemont, high growth technology powerhouse and CEO of Talend, leads a thought-provoking discussion about how the comprehensive establishment of data trust reaches far beyond analysis.</td>
</tr>
<tr>
<td>10:40 –</td>
<td>Sharing is Caring – Building a Modern Microservices Architecture Helps Everyone Get Ahead</td>
<td>Better Decisions, Made Faster With Trusted Data</td>
<td></td>
</tr>
<tr>
<td>11:10</td>
<td>Swathi Paladugu, Lead Software Engineer, Enterprise Integration, Lowe’s David Wilmer, Technical Marketing Manager, Talend Get an in-depth view of how businesses can take advantage of APIs and application integration to drive data literacy and better results.</td>
<td>Andrew Bates, CTO, Harmonye Stu Garrow, SVP &amp; General Manager, APAC, Talend Andrew Bates, CTO at Harmonye, the largest marketplace lending platform in Australia and New Zealand, discusses how Talend helped Harmonye transform the borrower experience, delivering faster and more accurate decisions, and build a data driven culture.</td>
<td></td>
</tr>
<tr>
<td>11:20 –</td>
<td>Zero to Product Intelligence in 30 Minutes With Stitch from Talend and Mode Analytics</td>
<td>Talend Trust Score - Diagnose and Fix Unreliable Data in Less Than 30 Minutes</td>
<td></td>
</tr>
<tr>
<td>11:50</td>
<td>Garrett O’Brien, Sr Manager, Product Marketing, Talend Dean Yao, Sr Director, Product Marketing, Mode Analytics Stitch and Mode help analysts deliver product and operational insights faster and iterate quickly on new questions. This workshop will walk you through building a data pipeline, aggregating data in a simple model, and visualizing that data for greater insights.</td>
<td>Gray Hardell, Sr Manager, Product Marketing, Talend Siman Swan, Expert Solutions Engineer, Talend Talend Trust Score measures the health of your data across the enterprise and makes it easy to remedy issues. In this hands-on workshop, you will find out in depth about how the Trust Score works and assess the trustworthiness of your own data using the new free Talend Trust Assessor. Then we will improve the reliability of the data using Talend’s cloud native applications and see the impact of our work in the Talend Trust Assessor.</td>
<td>Driving Transformation with Data: C-Suite Edition Moderated by Lauren Vaccarello, CMO, Talend Panelists: Brian Tomz, CSO, DynamicAction Alyssa Fitzpatrick, GM, WW Partner Sales, Microsoft Brian Lillie, Board Member at Talend Adam Meister, CFO, Talend As society navigates quickly through transitional times, agility is the new superpower and data is the fuel. When it is time to make changes and how influential is your data to this process? Join award-winning marketing executive Lauren Vaccarello, CMO of Talend, as she delves into some of the most difficult questions facing C-Suite executives in today’s challenging landscape. Learn how today’s top business leaders are thinking on their feet with cutting-edge data strategy implementation.</td>
</tr>
</tbody>
</table>