

Talend Connect World Tour 2020 Agenda

North America | **October 28** | 9AM PDT | 12PM EDT

08:30 –
13:00
PDT

GENIUS BAR: *Get your questions answered by our subject matter experts*

SPONSOR SHOWCASE: *Discover how partners use Talend technology and support to create comprehensive data solutions for your business*

OPENING KEYNOTE

Navigating Data Chaos with Confidence – Learn from Today’s Digital Leaders ~ Christal Bemont, CEO, Talend

Seeing that even the largest and most robust enterprises are vulnerable has reinforced the importance of digital transformation and precise data analytics to deliver experiences that matter to customers. Information continues to be our greatest asset against uncertainty, allowing us to re-instrument, adapt, and even excel through turbulent times. Talend’s CEO, Christal Bemont, celebrates the companies that go on the offense and act with clarity and confidence amidst adversity. Discover the best approaches to unlocking your data’s full value by focusing less on the mechanics of data management and more on creating trusted insights that drive meaningful business outcomes.

Increasing Your Data IQ – What’s Next for Talend Data Fabric ~ Julien Sauvage, Vice President, Product Marketing, Talend

Companies must leverage data to increase productivity, unlock new revenue streams, and adapt to market shifts. Success requires you to deliver the right data to the right people at precisely the right time. Ciaran Dynes, Talend’s SVP of Products, highlights what is new in Talend Data Fabric to support your data evolution, including the latest enhancements to the industry’s first data Trust Score. Get a glimpse of some game-changing innovations on the horizon designed to increase the timeliness, accuracy, and relevancy of your data to help you compete, thrive, and win in any market.

10:00 –
11:50

Everyone’s a Data User Technical Track

Join fellow practitioners for an in depth look at how modern businesses are empowering more users to become data driven, for better outcomes. Hear from Talend customers, partners, and experts and learn about the latest technologies to unlock the potential of organizations with data literacy.

Trusted Data for Success Business Track

Data can make or break your business. If your data is unreliable, so are your decisions. You’ll hear from Talend customers as they discuss how they are finding success by ensuring that decisions are made on trusted data.

The Future is Now Executive Track

Join a diversified group of industry experts and thought leaders as we explore how data is transforming the way we lead. Trusted data and agility are the superpowers for the leadership of today.

12:00 –
12:30

SPECIAL CLOSING KEYNOTE GUEST SPEAKER: *Billy Beane, Executive VP of Baseball Operations for the Oakland A’s & Subject of the movie Moneyball*

12:30 –
13:00

TALEND AFTER HOURS: Join us for after-hours networking, fitness, idea-swapping & more in the Entertainment Center after the closing keynote

Talend Connect World Tour 2020 Breakout Agenda

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Time	Everyone's a Data User Track	Trusted Data for Success Track	The Future is Now Track
10:00 – 10:30 PDT	<p>Making Your Data More Accessible with Cloud, Automation, and Trust <i>Raghu Achar, VP Engineering and Applications, Vituity</i> <i>Ramu Kalvakuntla, Chief Architect, Accenture</i></p> <p>See how Talend and Accenture partner to help Vituity transform their data into a competitive advantage and help them modernize by moving to the cloud.</p>	<p>Better Decisions, Made Faster with High Quality Data in Real Time <i>John Donaldson, Integration Services Manager, Newcastle University</i> <i>Ray Christopher, Sr Product Marketing Manger, Talend</i></p> <p>Learn from Talend customer Newcastle University to see how they harness real time data using Talend to improve planning and operations.</p>	<p>10AM – 10:50AM Diamonds, Data & Detonators: Three things you should trust <i>Christal Bemont, CEO, Talend</i></p> <p>From the luxury goods industry to military operations, information is essential to determine value. And when trusted data flows across an organization, companies can grow, adapt, and reach their business goals. Hear from industry experts as they discuss the importance of trust in today's world, specifically trusting your data. Christal Bemont, high growth technology powerhouse and CEO of Talend, leads a thought-provoking discussion about how the comprehensive establishment of data trust reaches far beyond analysis.</p>
10:40 – 11:10	<p>Sharing is Caring – Building a Modern Microservices Architecture Helps Everyone Get Ahead <i>Swathi Paladugu, Enterprise Integration & API Management, Lowe's</i> <i>David Wilmer, Technical Marketing Manager, Talend</i></p> <p>Get an in-depth view of how businesses can take advantage of APIs and application integration to drive data literacy and better results.</p>	<p>Happier Customers, Better Results with Data You Can Trust <i>Andrew Bates, CTO, Harmony</i> <i>Stu Garrow, SVP & General Manager, APAC, Talend</i></p> <p>Find out how trusted data can help you reach your customers more effectively. Learn about how Talend makes it easier to ensure that your customer interactions are more personalized, engaging, and satisfying, leading to better results.</p>	
11:50 – 12:30	<p>Zero to Product Intelligence in 30 minutes with Stitch from Talend and Mode Analytics <i>Garrett O'Brien, Sr Manager, Product Marketing, Talend</i> <i>Dean Yao, Sr Director, Product Marketing, Mode</i></p> <p>Stitch and Mode help analysts deliver product and operational insights faster and iterate quickly on new questions. This interactive workshop will walk you through building a data pipeline, aggregating data in a simple model, and visualizing that data for greater insights.</p>	<p>Talend Trust Score - Diagnose and Fix Unreliable Data in Less Than 30 Minutes <i>Gray Hardell, Sr Manager, Product Marketing, Talend</i> <i>Simon Swan, Expert Solutions Engineer, Talend</i></p> <p>Talend Trust Score measures the health of your data across the enterprise and makes it easy to remedy issues. In this hands-on workshop, you will find out in depth about how the Trust Score works and assess the trustworthiness of your own data using the new free Talend Trust Assessor. Then we will improve the reliability of the data using Talend's cloud native applications and see the impact of our work in the Talend Trust Assessor.</p>	<p>Driving Transformation with Data: C-Suite Edition <i>Lauren Vaccarello, CMO, Talend</i></p> <p>As society navigates quickly through transitional times, agility is the new superpower and data is the fuel. When it is time to make changes and how influential is your data to this process? Join award-winning marketing executive Lauren Vaccarello, CMO of Talend, as she delves into some of the most difficult questions facing C-Suite executives in today's challenging landscape. Learn how today's top business leaders are thinking on their feet with cutting-edge data strategy implementation.</p>